

Dr Stacie CC Graham

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## ACADEMIC BACKGROUND

<b>University of Osnabrück</b> Doctor of Philosophy, Institute of Psychology, November 2012 Subdivision: Personality and Differential Psychology <u>Dissertation title</u> <i>Of Motives and Management: A Measured Monograph</i>	Osnabrück Germany
<b>Ruprecht-Karls-University</b> Diplom-Volkswirtin (MSc, economics), Max-Weber-Institute, July 2006 <u>Master's thesis</u> <i>Oil and Mineral Wealth: Good or Bad for Sustained Growth</i>	Heidelberg Germany

## PROFESSIONAL QUALIFICATIONS

<b>Yoga Alliance</b> Experienced Registered Yoga Teacher E-RYT 500	USA
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## SUMMARY

Applied research-focused and people-oriented startup founder and management consultant with extensive experience in the private sector as well as in academia. Proficient in the qualitative and quantitative preparation and processing of data, savvy in presenting for academic as well as non-academic audiences. Exceptionally skillful and enthusiastic life, change and executive coach with BCC qualification.

## RELEVANT EXPERIENCE

<b>Global Racial Equity Programme Director</b> <a href="#">WPP</a>	<b>03/2021 – present</b> <b>London UK</b>
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The Racial Equity Programme Director will play a pivotal role in the development and execution of WPP's ongoing racial equity initiatives. The role is primarily responsible for ensuring the successful delivery of WPP's commitment to invest \$30 million over three years for inclusion programmes and supporting external organisations.

<b>Founder &amp; CEO</b> <a href="#">Colour Balance Images Ltd</a>	<b>04/2018 – present</b> <b>Worldwide</b>
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Founder and CEO of Colour Balance Images (CBI), a two-sided digital media marketplace, set to disrupt commercial and editorial media markets. CBI licenses royalty-free and rights-managed images and footage created by local talent and authentically tailored to the regions of Africa and the Middle East, Asia, Latin America and the Caribbean. With an app (in development), the platform enlists machine learning to automate the keywording process as well as directly link art buyers with user-generated content.

<b>Founder &amp; Director</b> <a href="#">OYA: Body-Mind-Spirit Retreats Ltd</a>	<b>02/2016 – present</b> <b>London UK</b>
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Founder of and lead instructor at OYA Retreats, an initiative bringing holistic wellness and wellbeing practices to Black women and women of color communities through weekly community yoga classes,

urban and weekend retreats. Urban and weekend retreats consist of workshops, yoga, movement and mindfulness sessions in order to create a space in which women can exchange and learn practices that can be integrated sustainably into their daily lives.

**Founder & Director**

**Go Spire**

**08/2012 – present**

**London UK**

Founding director of coaching and management consulting agency that translates clients' visions into tangible targets and supports clients throughout the implementation process.

**Research Associate**

**Friedrich-Alexander-University**

**07/2009 – 07/2011**

**Erlangen Germany**

Core member of faculty at the Department of Psychology, area of specialisation General Psychology, alongside three further research associates. Responsibilities included holding undergraduate level seminars, advising on Bachelor and Master of Science theses, writing grant applications and leading experiments, as well as managing teacher assistants in a functional and disciplinary capacity.

**Consultant**

**Hay Group GmbH**

**01/2007 – 06/2009**

**Frankfurt aM Germany**

Lead team member for web-based leadership assessment tools for Germany, Austria and Switzerland. Selected and integrated as junior member of internal global executive team in strategy execution and change management consulting, a new company initiative at the time.

## PUBLICATIONS

Graham, S. C. C. (2019). When we heal: creative practice as a means of activism and self-preservation. In A. Emejulu & F. Sobande (Eds.), *To exist is to resist: Black feminism in Europe*. London, UK: Pluto Press.

Graham, S. C. C. (2017, Summer). Yoga spaces for women of colour. *Spectrum Magazine*. Lincolnshire, UK: BWY.

Graham, S. C. C. (2015, December 3). The 'angry black woman' cliché is still at work. *The Guardian*. Retrieved from <http://www.theguardian.com/women-in-leadership/2015/dec/03/why-the-angry-black-woman-cliche-has-no-place-at-work>

Graham, S. C. C. & Koch, K. (2021). Precarious Art: How an intersectional approach to exhibiting led to multidimensional performances of identity. In Kohl, M. A. (Ed.), *Under construction: Performing critical identity*. Basel, Switzerland: MDPI Books.

Graham, S. C. C., Koch, K., & Kohl, M.A. (Eds.) (2016). *Prekäre Kunst: Protest und Widerstand*. alpha nova & galerie futura. Berlin, Germany.

Lewis, J. & Graham, S. C. C. (2020, February). Inspiring embodiment and empowerment series. *Yoga Matters*. Retrieved from <https://www.yogamatters.com/blog/category/yoga/inspiring-embodiment-empowerment/>

Schultheiss, O. C., Rösch, A. G., Rawolle, M., Kordik, A., & Graham, S. C. C. (2010). Implicit motives: Current research and future directions. In T. Urdan, & S. Karabenick (Eds.), *Advances in motivation and achievement*, (vol 16A, pp. 199-233). Bingley, UK: Emerald Group Publishing Ltd.

Schultheiss, O. C., Strasser, A., Rösch, A. G., Kordik, A., & Graham, S. C. C. (2012). Motivation. In V. S. Ramachandran (Ed.), *Encyclopedia of human behavior* (2 ed.): Oxford, GB: Elsevier.

## ACADEMIC CONFERENCES

Graham, S. C. C. (2018). *Reshaping Image: Cross-genre and Intersectional Examples within the Media Industry*. Talk held at the exhibition and symposium “To Revolutionary Type Love” at the Braunschweig University of Art, Braunschweig, June 2018.

Graham, S. C. C. (2015). *Precarious art: In protest and resistance*. Talk held at the 2<sup>nd</sup> Annual Changing Worlds Conference of the Institut für Wissenschafts- und Technikforschung University of Vienna, Vienna, November 2015.

Graham, S. C. C. (2011). *Competencies und implizite Motive: Wie hängen sie zusammen?* (Competencies and implicit motives: How are they linked?). Poster presented at the 31st Motivationspsychologisches Kolloquium (MPK), Munich, July 2011.

Graham, S. C. C. (2011). *Motives, values, and leadership styles: What role do they play in organizational climate*. Paper presented at the 4th Annual Conference of the Society for the Study of Motivation (SSM), Washington D. C., May 2011.

## OTHER CONFERENCES

Graham, S. C. C. (2018). *Reshaping Image*. Talk and panel discussion at Nuku Photo Festival, Accra Ghana, September 2018.

Graham, S. C. C. (2017). Building transnational communities of activism and healing through arts and culture production. Talk and panel discussion at Black Feminism, Womanism and the Politics of Women of Colour in Europe, Amsterdam, October 2017.

Adusei-Poku, N. & Graham, S. C. C. (2017). *Post-Black Art*. Talk and conversation at Interventionen, Berlin, September 2017.

Graham, S. C. C., Koch, K., & Kohl, M.A. (curators) (2015). *Prekäre Kunst: Protest und Widerstand* (Precarious Art: Protest and Resistance). alpha nova & galerie futura, Berlin, September – October 2015.

Graham, S. C. C. (2015). *Wie widerständig ist die Kunst?* (How resistant is art?). Panel member at the Rosa Luxemburg Stiftung discussion and talk, Berlin, June 2015.

Graham, S. C. C. & Onat, R. (2013). *Art, Empowerment, Resistance: Presenting (Political) Artists of Color*. Talk held at FemoCo2013, Berlin, September 2013.

Graham, S. C. C. (2013). *Baklava und Butterkuchen – Wir backen uns den neuen Deutschen* (Baklava and Buttercake – We will bake ourselves a new German). Panel member at the taz-Kongress, Berlin, April 2013.

## PROFESSIONAL SPEAKING ENGAGEMENTS

02/2021	Panel: Intention to Impact: Transform Your Teaching into Action, Yoga Alliance
05/2020	Certain of Uncertainty: Creating Your Normal Day by Day, HealthFlix
04/2020	The Art of Surrender: Let Go & Live, Southsea Sangha Online
10/2019	Panel: Future of LGBT+ Talent & Sponsorship, OutNEXT Salon, London UK
06/2019	Re-shaping Image, Cannes Lions, Cannes France
03/2018	Make Your Class More Inclusive, BWY Yoga Fest, Coventry UK
03/2018	Getting What You Want, Shoreditch House, London UK
01/2018	Getting What You Want, General Assembly, London UK
09/2017	Getting What You Want, General Assembly, London UK
09/2017	Career Planning and Development Paths, SWANS, Berlin Germany
08/2017	Panel: The Future of Work, Canvas Café, London UK
06/2017	Panel: Untangling Masculinity from Leadership, Shoreditch House, London UK
05/2017	Getting What You Want, General Assembly, London UK
02/2017	4-Part Women in Business Series, Shoreditch House, London UK
11/2016	A Leadership Strategy, Shoreditch House, London UK
10/2016	Demystifying Life Coaching, Shoreditch House, London UK
09/2016	WIB: Interviews & Salary Negotiations, Shoreditch House, London UK
02/2016	4-Part Women in Business Series, Shoreditch House, London UK
11/2015	Decoding Culture, Shoreditch House, London UK
06/2015	Emotional & Social Intelligence, Shoreditch House, London UK
02/2015	Motives & Motivation, Shoreditch House, London UK
01/2015	Motives & Motivation, Soho House, London UK